

## **Photos Tips**

- Pictures should represent the project.
- Show project progression.
- Submit high resolution photos.
- Use captions to describe photos.
- Example of caption:
  - "The Library Rose Garden looks out the western side. Visitors to the rose garden see new rose varieties and rose best management practices. This encourages garden visitors to ask more questions about growing roses."
- Do not submit close-ups of flowers, leaves, butterflies, etc. This would be a wasted shot.
- Don't rule out taking pictures on overcast days. This is a great time to take photos because colors are more saturated and there are no shadows.
- If possible, have the designer accompany the photographer on the photo shoot to ensure the intent of the project is captured.
- Take before and after shots from the same vantage point.