





To obtain Florida Yards & Neighborhoods Handbooks, Florida-Friendly Plant Lists, Model Language for Community Covenants or other information or assistance, contact:

Your local FYN coordinator or County Extension office.



### **Market Advantages**

Florida-friendly landscapes create economic value for the developer and the homeowner.

- Increase value by protecting wetlands and conservation areas.
- Decrease retention/detention pond sizes with low-impact development designs.
- Reduce landscape maintenance and utility bills.
- Provide natural recreational assets.
- Improve aesthetics of stormwater retention/detention ponds and natural waterways.
- Protect community water bodies from polluting runoff.
- Provide wildlife-watching opportunities for families.
- Reduce development costs by reusing materials on site.
- Reduce susceptibility to termites.
- Minimize hurricane damage to trees with appropriate design and management.

## State FYN Office Phone: (352)-392-1831 ext. 243 E-Mail: fyn@ifas.ufl.edu

## SolutionsForYourLife.com/fyn www.FloridaYards.org

Florida Yards & Neighborhoods (FYN) is a public education and outreach program available through many University of Florida Extension offices. The IFAS Extension Service provides information on Florida-friendly landscaping and maintenance, low impact community design, marketing green developments, homeowner education, and more. Assistance is available at all stages of the development process. The Cooperative Extension Service is a partnership between the University of Florida and your local county government.

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# Florida-Friendly Landscapes for New Construction...

The Smart Way to Grow

Join the ranks of awardwinning developments with Florida-friendly landscapes.







# Florida-friendly landscapes create value and protect the environment.

Florida is building more new homes than any other state, placing increased demands on our natural resources.

Homeowners pay a premium for proximity to clean water, wildlife and preserved areas.

Florida Yards & Neighborhoods (FYN), a public education and outreach program available through many University of Florida extension offices, promotes Florida-friendly landscapes through nine major principles:

- Right Plant, Right Place
- Water Efficiently
- Fertilize Appropriately
- Mulch
- Attract Wildlife
- Manage Yard Pests Responsibly
- Recycle
- Reduce Stormwater Runoff
- Protect the Waterfront

## Award Winning Communities

- Willowbend, Lee Wetherington Homes -Sarasota County
- Lake Jovita, Lake Jovita Joint Venture -Pasco County
- River Forest, King Ranch Manatee -Manatee County
- Vista Cove Condominiums, Drunna Properties - St. John's County

## National, State and Local Publicity

- Bob Vila Home Again TV Show
- Florida Green Building Coalition
- Florida Home Builders Association
- Harbor Style Magazine
- Tampa Tribune
- Bradenton Herald
- Sarasota Herald Tribune
- The Lakeland Ledger
- PR Web (PRweb.com)





#### **Training**

 Workshops for builders, developers, real estate professionals, landscape architects, landscape and irrigation contractors, industry professionals and Green Industries BMP training for landscape professionals

#### **Design and Review**

 Review of plans and as-built landscape and irrigation systems to assist in compliance with local regulations

### Florida-Friendly Covenants, Conditions and Restrictions (CCRs)

• Model language for community CCRs

#### Certification and Recognition

- Annual awards for exceptional developments
- Marketing for award-winning communities
- Water-Wise Landscape Awards
- Florida-friendly certification for model homes
- Evaluation of landscapes for Florida Green Building Coalition (FGBC) certification

#### **Homeowner Education**

- New homeowner welcome packets for builder closing
- Landscaping workshops for homeowner associations
- SolutionsForYourLife.com/fyn and www.FloridaYards.org